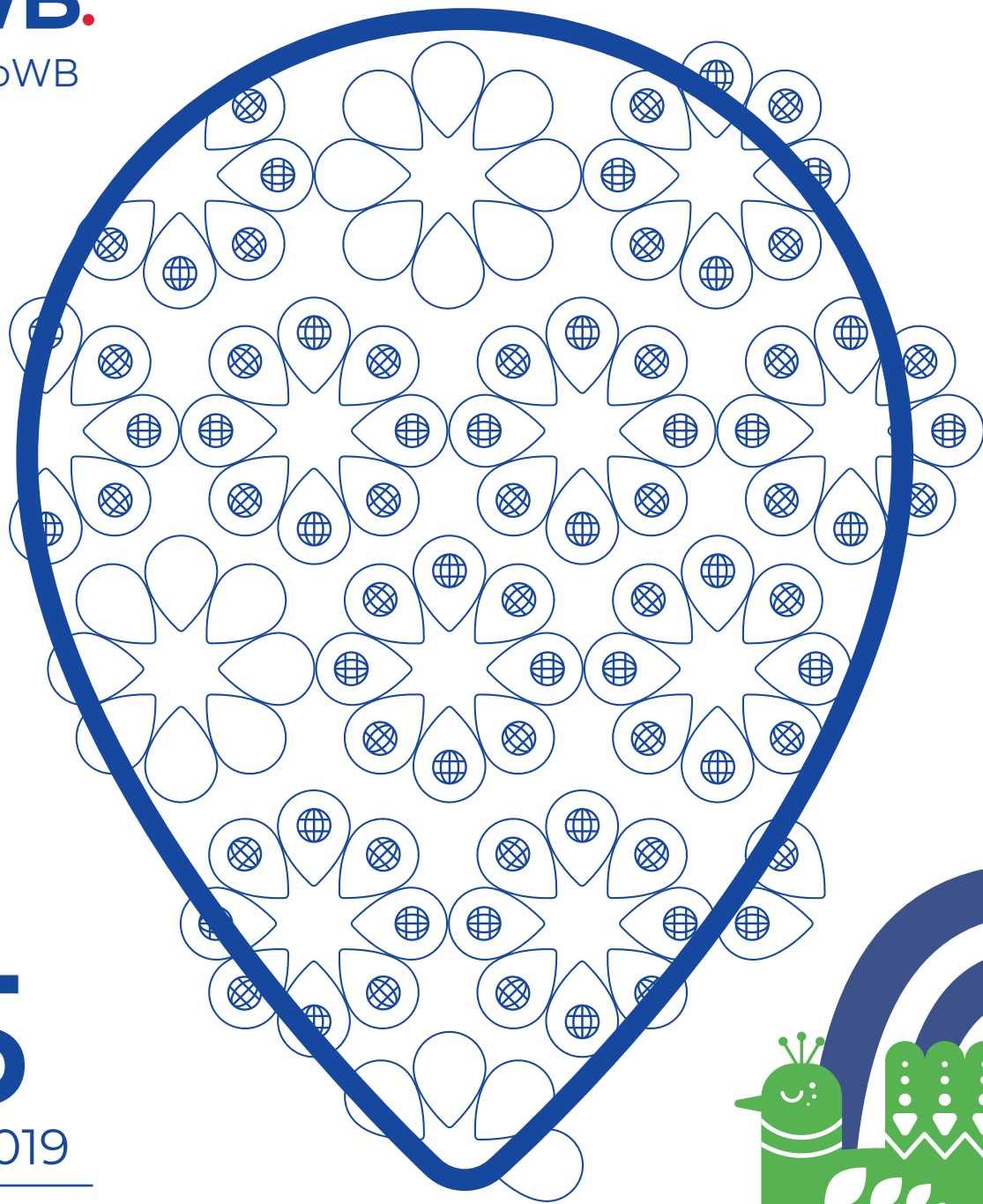


Biennale of Western Balkans

**BoWB.**

#ICOMBoWB



**15**

May 2019

## Tradition anew!

Documenting cultural heritage and artistic creation  
-interdisciplinary approaches, contemporary media

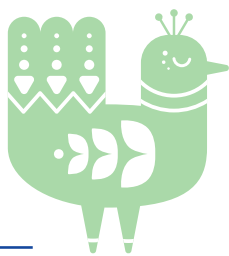
**INTERNATIONAL  
MUSEUM DAY**

the Future of Tradition

**ICOM**<sup>int</sup>



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Documenting cultural heritage and artistic creation  
-interdisciplinary approaches, contemporary media

In light of the International Museum Day and this year's subject, which was chosen by the International Council of Museums (ICOM), "Museums as cultural hubs: the future of tradition", the Biennale of Western Balkans along with the working group "Cultural Heritage and Contemporary Media" of the History of Art Laboratory of the School of Fine Arts in the University of Ioannina, are organizing a day of talks, workshops and screenings.

The programme includes a series of talks from new as well as distinguished scientists, researchers and creators, who come from various disciplines, with the aim to approach tradition anew through contemporary media.

The main purpose is the exploration of new ways of documenting and promoting tangible and intangible cultural heritage of various communities, while reflecting on established types, perspectives and methodologies. The theoretical analysis is framed by an educational workshop and a curated program with short film screenings that link tradition to its contemporary aspects and manifestations.

The workshop is a collaboration with the GLAM Hack group, bringing forth the creative potentials provided by platforms of digital cultural heritage.

The screenings programme is curated by Balkan Beyond Borders, Inter Alia and Caravan Project, aiming to present anthropological and artistic representations of tradition through contemporary cinema.

The proposed initiative is linked with the programme of the 1st Biennale of Western Balkans that took place on October 2018 in Ioannina and intends to further examine already suggested topics, such as digital aspects of cultural heritage and history, applications of open models and community values. The programme aspires to initiate a project on-the-go that will keep on exploring cultural heritage in relation to art and technology.

Talks [12:00 - 15:00]

Silversmith Museum, Its Kale, Castle of Ioannina

Statement

Hellenic Ministry of Culture and Sports

"Tradition anew" Introductory speech

Christos Dermentzopoulos - Professor, School of Fine Arts, University of Ioannina & Director of History of Art Laboratory, Director of the Biennale of Western Balkans

1. "From informatics for culture, to cultural informatics"  
Manolis Wallace - Assistant Professor, Department of Informatics and Telecommunications, University of Peloponnese & Director at *IAB* LAB - Knowledge and Uncertainty Research Laboratory

The recent technological developments in the areas of documentation, analysis and projection, have created new grounds for synergies between history, culture, art and technology. Which is, however, the element that defines the success, or not, of these synergies and what is the looming future of the area?

2. "Establishing national infrastructure for open, interoperable and reusable digital cultural content for research, education and creative industries. The role of NDC as national accumulator of cultural content"

Georgia Angelaki - National Documentation Centre, Research Associate

The talk will focus on the presentation of SearchCulture.gr, the national accumulator of cultural content, as well as on the importance of adopting minimum common standards of interoperability and openness from cultural institutions that implement digital works, for the development of a single digital public space with particular value of reusability in education, research and creative industries.

3. "Meta-typologies: the museum"

Polyxeni Mantzou - Professor, Department of Architectural Engineering DUTH & PALIMPSEST programme

Museums are one of the most illustrative architectural typologies of the objectified, alphabetic, modern world. We are currently witnessing an entangling of traditional typologies, which also affects the museums. New ways of organizing and taxonomizing the world and novel perceptions of where subjects are placed in it, make imperative the redesign of the museum.



#### 4. "Visual Ecotopias: Towards an ecology of cultural heritage through contemporary art"

Victoria Ferentinou - Assistant Professor, School of Fine Arts, University of Ioannina

According to international bibliography, natural environment is inextricably linked to tangible and intangible cultural heritage. The talk examines the collaboration between artistic practise, ecological theory and environmental activism in contemporary art, through examples that were presented in the "Visual Ecotopias" symposium, which was part of the programme of the 1st Biennale of Western Balkans. The main purpose is the critical reflection on the sustainable use of aspects of cultural heritage by contemporary artists who attempt to raise environmental issues.

#### 5. "Approaching sites of dark cultural heritage through artistic creation: The ECHO Program (European Cultural Heritage Onstage)"

Nikos Pasamitros - PhD Candidate of International Relations, Panteion University & InterAlia Research Manager

The talk is based on the idea of the empowerment of cultural heritage in a community level and on the approach of dark heritage and history, through artistic creation as a means of reflection on collective traumatic experiences. The case of the ECHO Program is unfolding, which took place in Bitola (North Macedonia), in Novi Sad (Serbia) and Veliki Preslav (Bulgaria).

### WORKSHOP [17:30-19:30]

Pyrsinella Mansion, 5 Papazoglou str. & Aravantinou

#### "What-the-hack?!"

A collaboration with GLAM Hack, with Revekka Kefalea, Project Manager at Inter Alia, Inspirer & Curator of GLAM Hack

In the context of the workshop, participants will become acquainted with: (a) digital archives and repositories of cultural heritage (e.g. Europeana, OpenGLAM, SearchCulture), (b) Creative Commons licenses, and (c) good practices of creative reuses of digital cultural heritage. In addition, with the use of online image processing programmes and tools, they will create their own derivative artworks.

Requirements: Laptop with charger & basic computer and online skills.



Dark Heritage, Stratis Vogiatzis - Giorgos Samantas, 2019

### SCREENINGS [20:00-22:00]

Pyrsinella Mansion, 5 Papazoglou str. & Aravantinou

A collaboration with Balkans Beyond Borders, Inter Alia and Project Caravan. The screenings programme is presented by Vasiliki Maltasoglou, communication manager of Balkans Beyond Borders

#### Granica / Border (21') - 2010

Directed by: Yana Nikolova, Production: Bulgaria

The sense of humaneness, of neighborhood, of being separated by one border, one language, one nationality. Are our mentalities different? What we have been recently in view of what we are today.

#### The fairs (15') - 2017

Directed by: Ioanna Neophytou, Production: Albania-Greece

A 2-channel video documentary, presenting the story of two villages (Ayia Marina and Kossovitsa) that used to be one, but were separated by the border line between Albania and Greece. The video traces the story of this separation through the summer fairs that since 1990 unify again the inhabitants in a revelry.

#### Off History (19') - 2014

Directed by: Selini Halvadaki, Production: Greece

The documentary investigates the current economic and social crisis of Greece as well as the mechanisms that construct our private and collective memory, through the history of an unfinished building.

#### Dark Vein (20') - 2019

Directed by: Stratis Vogiatzis & Giorgos Samantas, Production: Greece (Caravan Project)

The film is about a pilgrimage, which begins from the city Bitola (or Monastiri in North Macedonia) and the cemeteries that can be found around the city. It continues in various villages in Pelagonia area that have suffered war and displacement. Then follows the arch of lignite, the transformation of the scenery, the villages that were eradicated due to the mining process. Following the regional practice of incorporating warfare findings into new structures, the film goes beyond formal history, constructing through fractures, a memory that is still unshaped, doomed to not be heard, an anti-memory.



tradition anew!

intangible cultural heritage · art · technology

Co-organizers



Participants



Accommodation sponsor



Communication sponsor

